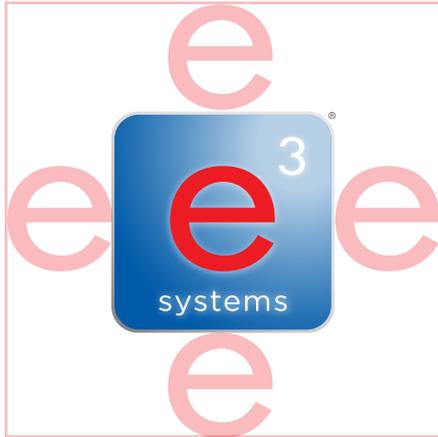# e3 Systems
Branding Guide

USING e3 SYSTEMS LOGO

When using e3 Systems logo, leave sufficient space around it.

Use the height and width of the letter 'e' from the e3 Systems logo, as a unit of measure to gauge the mimimum surrounding space.

The e3 logo must always carry the grey (70% black) ® Registered mark.

This may be used in white on dark grounds.

The web address may appear beneath the logo.
Its width should stretch from mid 's' to mid 's'.
It should not excede the width of the word 'systems' on the logo.

Lorem ipsum dolor sit amet, con sectetuer adipiscing elit, sed diam nonnumy nibh eeuismod tempor inci dunt ut labore et dolore magna ali quam erat volupat.
Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipt laboris nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in henderit in vulputate velit esse consequat.

For more information visit
e3s.com

The web address may only appear larger when not directly associated with the logo, for example on the opposite side of the page.

USING THE CDP/CIS LOGO

Lorem ipsum dolor sit amet, con sectetuer adipiscing elit, sed diam nonnumy nibh eeuismod tempor inci dunt ut labore et dolore magna ali quam erat volupat.
Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipt laboris nisl ut aliquip ex ea commodo consequat. Duis autem vel eum irure dolor in henderit in vulputate velit esse consequat.

When using CDP OR CIC logo, leave sufficient space around it.

Use the height and width of the letter 'e' from the e3 Systems logo, as a unit of measure to gauge the mimimum surrounding space.

e³ systems Certified DISTRIBUTION Partner

e³ systems Certified INSTALLATION Centre

PARTNER BRAND

PARTNER BRAND

USING THE 'ORBITS' GROUND

The 'Orbits' dark blue ground, is used for e3 corporate material and should not normally be used by Partners.

technology to connect people globally

e3 COLOURS

technology to connect people globally

	CMYK	PANTONE

e3 systems

e3s.com

C 87
M 74
Y 43
K 34

7463C

C 100
M 70
Y 0
K 0

2935C

HYBRID®

the ultimate communication solution

C 0
M 100
Y 100
K 0

185C

e3 systems Certified DISTRIBUTION Partner

C 36
M 28
Y 27
K 0

P179-6U

e3 IN BLACK AND WHITE

80% black

Greys are quoted as a percentage of black (100% black)

e^3

systems

e3s.com

40% black

HYBRID

the ultimate communication solution

100% black

e^3 Certified

systems DISTRIBUTION

Partner

80% black   **40% black**

COPY GUIDELINES

About e3 Systems

e3 is a leading communications integrator and solutions provider for the marine industry. The company connects yachts globally through a diverse portfolio of communication systems including its HYBRID solution which synchronises VSAT, Inmarsat, Iridium, 3G, 4G and Wi-Fi. In addition, it provides an extensive suite of services covering cyber security and training, IT support, data management and content provision. e3 is the exclusive superyacht distribution partner for Kymeta communications solutions. The company operates from the Mediterranean and the USA with partners worldwide. It is part of the marine electronics group grupoarbulu.

Discover more at e3s.com

e3 boilerplate

The text opposite can be used for all co-branded press releases and as required.

Contact e3 marketing for any questions regarding usage.

Correct use of e3

e3 Systems only carries a trademark when used/written as a logo

e3 Systems is written in full the first time it appears in a document - this may be a headline. Note capital S.

Subsequently the company is referred to as e3

Never refer to the company as e3s or e3S
(Note website URL is e3s.com)

The e is always lowercase even when starting a sentence.

No exceptions to above unless with written permission from e3 marketing.

COPY GUIDELINES

the ultimate communication solution

Correct use of HYBRID

HYBRID only carries the trademark (TM) when used/written as a logo.

HYBRID in text never caries the trademark.

HYBRID is always written in capitals in text.